

COOKIE POLICY

Note: This document has been translated to English only for your reference and might contain errors. The Spanish version of this document is the only legally valid document.

In this Website <https://strongbyform.com/> (hereinafter the “**Website**”), we use cookies or other tracking tools to gather information about how users interact with the Website.

1. WHAT IS A COOKIE?

A cookie is a file installed in your device’s browser (computer, mobile, etc.) to store and retrieve data. Cookies can serve many purposes depending on how they are configured: for example, saving preferences (such as language, currency, or country), collecting usage statistics (such as audience/traffic measurement), enabling technical functionalities (such as playing audiovisual content or remembering products added to "the cart"), analyzing user behavior or navigation on the Website, among others.

2. WHO IS RESPONSIBLE?

The entity responsible for processing the information collected through cookies is WOODFLOW TECHNOLOGIES S.L. (STRONG BY FORM) with NIF B56221534 and located at Calle Javier Ferrero 10, 28002 Madrid, Spain.

If you have any questions related to the use of cookies, please email info@strongbyform.com , and we will respond as soon as possible.

3. WHAT DATA IS COLLECTED THROUGH COOKIES?

When you access the Website, even if you have not registered, the following information may be collected through cookies:

- **Device** Information: During the use of the Website, we collect information about the mobile device from which you access the Website. The information we obtain includes the device model, operating system and version, unique device identifier, and network.
- **Location** Information: We also obtain the IP address, time zone, and mobile service provider, if applicable, allowing us to obtain a general location.
- User **Navigation** Information: We collect information about your use of the Website, specifically the frequency of use, sections visited, use of specific features, etc.

4. WHAT TYPES OF COOKIES EXIST?

Depending on their purpose, we can classify cookies as follows:

- a. **Technical Cookies:** These cookies are strictly necessary for browsing the Website as they enable basic functions such as navigating from one section to another. They handle technical aspects like identifying profiles or sessions and managing tool preferences in using, interacting, and locating access to content. This category also includes cookies that allow the most efficient management of advertising spaces included in the Website without collecting user information for purposes other than mere management of the space, such as customizing advertising content or other contents.
- b. **Statistical Cookies:** These cookies measure and collect statistical information about how users interact with the Website, such as the time spent on it, the number of visits, or the content visited. This information helps understand how users interact with the Website, evaluate its performance, and determine which pages or sections of the Website are most or least visited, including quantifying the impacts of advertisements included on the Website, if any. With this information, errors can be corrected, and the design or content offered through the Website can be improved.
- c. **Preference or Personalization Cookies:** Preference cookies allow the Website to remember user information so that the user can access the service with certain characteristics that can differentiate their experience from that of other users. For example, preferred language or region of access, the number of results to display when the user performs a search, the appearance or content of the service based on the type of device the user accesses the service from.
- d. **Behavioral Advertising Cookies:** These cookies allow the management of the advertising spaces included in the Website based on the user's browsing profile. These cookies store information about users' navigation obtained through continuous observation of their browsing habits, developing a specific user profile. This allows the advertisements that appear in these spaces to be personalized for the user based on these habits.

Depending on the entity that manages them:

- a. **Own Cookies:** These are sent to the user's device from a computer or domain managed by the Website's owner, in this case, STRONG BY FORM, and from which the requested service is provided.
- b. **Third-Party Cookies:** These are sent to the user's device from a computer or domain not managed by the Website's owner but by another entity that processes the data obtained through cookies.

Depending on the time they remain activated:

I. Session Cookies: These are designed to collect and store data while the user browses the Website and are deactivated at the end of the navigation session.

II. Persistent Cookies: These store data, and it can be accessed and processed for a defined period by the cookie's controller, which can range from a few minutes to several years.

5. WHAT COOKIES DO WE USE SPECIFICALLY ON OUR WEBSITE?

On our Website, we use the following cookies:

Name	Purpose	Cookies Own / Third-Party	Expiration
cookieyes-consent	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	cookieyes.com	1 year
wpEmojiSettingsSupports	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.	Not available	session
yt-remote-device-id	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	youtube.com	never
yt-player-headers-readable	The yt-player-headers-readable cookie is used by YouTube to store user preferences related to video playback and interface, enhancing the user's viewing experience.	youtube.com	never
ytidb::LAST_RESULT_ENTRY_KEY	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the	youtube.com	never

	user experience by providing more relevant search results in the future.		
yt-remote-connected-devices	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	youtube.com	never
yt-player-bandwidth	The yt-player-bandwidth cookie is used to store the user's video player preferences and settings, particularly related to bandwidth and streaming quality on YouTube.	youtube.com	never
yt-remote-cast-installed	The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.	youtube.com	session
yt-remote-session-app	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.	youtube.com	session
yt-remote-session-name	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.	youtube.com	session
yt-remote-cast-available	The yt-remote-cast-available cookie is used to store the user's preferences regarding whether casting is available on their YouTube	youtube.com	session

	video player.		
yt-remote-fast-check-period	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.	youtube.com	session
ga*	Google Analytics sets this cookie to store and count page views.	google-analytics.com, googletagmanager.com/gtag/js	1 year 1 month 4 days
_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	google-analytics.com, googletagmanager.com/gtag/js	1 year 1 month 4 days
YSC	YouTube sets this cookie to track the views of embedded videos on YouTube pages.	youtube.com	session
VISITOR_INFO1_LIVE	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	youtube.com	6 months
VISITOR_PRIVACY_METADATA	YouTube sets this cookie to store the user's cookie consent state for the current domain.	youtube.com	6 months
yt.innertube::nextId	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the	youtube.com	never

	user has seen.		
yt.innertube::requests	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	youtube.com	never

6. WHAT IS THE LEGAL BASIS FOR PROCESSING YOUR DATA THROUGH COOKIES? ARE THEY MANDATORY?

The processing of information collected through **non-technical functionality** cookies and other tracking devices is based on your **consent**, which we request when you access the Website through an informative *pop-up*.

The processing of information collected through **technical cookies** does not require consent as it is based on STRONG BY FORM's **legitimate interest**.

Where applicable, you can withdraw your consent at any time, as explained in the section on withdrawing consent.

Technical or necessary cookies cannot be deactivated as this would compromise the correct functioning of the Website. Generally, these are configured only in response to actions taken when requesting services, such as setting your preferences regarding cookies, logging in, or completing forms. Disabling these cookies may limit the use of some services on the Website, making certain functionalities inaccessible and thus providing a less satisfactory experience.

7. WHO DO WE SHARE YOUR PERSONAL INFORMATION WITH? ARE THERE INTERNATIONAL DATA TRANSFERS?

We use some third-party cookies, which are collected and managed by a third party; therefore, these entities will receive your personal data collected through cookies for the purposes indicated for each cookie. These types of cookies are listed in the table in section 5 as "Third-Party Cookies." In this table, the third party managing each cookie is identified. There are cases where some first-party cookie service providers may also collect your data for their purposes, such as improving their tool. In these cases, we will also identify them as "Third-Party Cookies" in the table in section 5.

You can find out about the transfers to third countries, if any, made by the identified third parties in this cookie policy in their respective policies.

8. HOW TO ACCEPT, DENY, OR WITHDRAW CONSENT FOR THE USE OF COOKIES ON THIS WEBSITE?

When you first access our Website, a window is displayed where you can indicate whether you accept cookies, wish to configure them, or reject them, except for those strictly necessary. You can also withdraw your previously granted consent at any time.

If you wish to withdraw your consent related to the Cookie Policy at any time, you have two options: (i) withdraw your consent through the buttons provided for this purpose in this Cookie Policy; or (ii) delete the cookies stored on your device through your Internet browser's settings and configurations.

Please note that if you accept third-party cookies, you must delete them from the browser options or the system provided by the third party.

You can find more information on how to disable cookies depending on your browser at the following links:

- **Internet Explorer:** <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies>
- **Firefox:** <https://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-sitios-web-rastrear-preferencias>
- **Chrome:** <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=es>
- **Safari:** <https://support.apple.com/es-es/guide/safari/sfri11471/mac> ; for iOS: <https://support.apple.com/es-es/HT201265>

9. WHAT RIGHTS CAN YOU EXERCISE AS A DATA SUBJECT?

The rights you have as a data subject concerning the protection of your personal data are indicated in the section "What rights can you exercise as a data subject?" within the Privacy Policy.

10. MODIFICATIONS TO THIS POLICY

We may periodically update the Cookie Policy of our Website. Therefore, we recommend reviewing this policy each time you access our Website to stay adequately informed about how and for what purposes we use Cookies.